



July 6-7, 2024

Sponsor Benefits	Presenting \$12,000	Sustainer \$6,000	Patron \$4,000
Title Sponsorship			
Brand recognition always included with the title of the event - "The 56th Annual Rockport Art Festival presented by YOUR COMPANY NAME"	✓		
Online Advertising			
Listed as a sponsor with business logo on event website and all event e-blasts	✓	✓	✓
Business logo included in event program	✓	✓	✓
Solo Facebook event post with business logo	✓	✓	
Facebook event post with business logo, grouped with all sponsors of the same level			✓
Name or business logo included on all event digital banner ads	✓		
Complimentary one year Business Patron Membership, includes your business logo listed at the bottom of all weekly RCA digital newsletters for one year as an annual sponsor. (\$1,000 value)	✓	✓	
Complimentary one year Business Friend Membership, includes your business logo listed on our website with a link to your business webpage for one year. (\$250 value)			✓
TV & Radio			
Brand Recognition with business logo on all TV spots	✓	✓	
Sponsor recognition in on-air radio ads	✓	✓	
Print Advertising & Signage			
Named as a sponsor in press releases.	✓	✓	✓
Sponsor banner with brand at the event inside the tent during the Art Auction and festival weekend	✓	✓	✓
Business logo included in printed ads, posters, tickets, and VIP passes	✓	✓	
Sponsor banner behind the main stage in the festival tent	✓	✓	
Art Auction			
Table(s) for 10 at the Art Auction Party	2	1	1
Art Festival			
VIP Passes	20	10	10