



July 1-2, 2023

Sponsor Benefits	Presenting \$10,000	Benefactor \$7,500	Sustainer \$5,000	Patron \$3,500
Title Sponsorship				
Brand recognition always included with the title of the event - "The 55th Annual Rockport Art Festival presented by YOUR COMPANY NAME"	✓			
Online Advertising				
Listed as a sponsor with logo on website, all event e-blasts and monthly newsletter	✓	✓	✓	✓
Corporate logo included in Festival program.	✓	✓	✓	✓
Solo Facebook post with corporate logo	✓	✓	✓	
Facebook post with corporate logo, grouped with all sponsors of the same level				✓
Name or logo included on all digital banner ads	✓			
TV & Radio				
Brand Recognition with company logo on all TV spots	✓	✓	✓	
Sponsor recognition in on-air radio ads	✓	✓	✓	
Print Advertising & Signage				
Named as a sponsor in press releases.	✓	✓	✓	✓
Sponsor banner with brand at the event inside the tent during the Art Auction and festival weekend	✓	✓	✓	✓
Corporate logo included in printed ads, posters, tickets, and VIP passes	✓	✓	✓	
Sponsor banner behind the main stage in the festival tent	✓	✓	✓	
Art Auction				
Table(s) for 10 at the Art Auction Party	2	2	1	1
Art Festival				
VIP Passes	20	20	10	10